

ABSTRACT OF THE DISCLOSURE

[0036] A sales device for selling multimedia productions in digital file form includes at least one computer unit to which one or more data memories are allocated. Multimedia productions are stored in file form in the data memories. The sales device includes at least one selection terminal at which the production may be at least partly displayed or played and one or more productions may be selected. The selection of multimedia productions may be displayed at the selection terminal. Furthermore, an issue unit issues the selected multimedia productions in file form or stores them on a data carrier.